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*The following press release is custom written for **Legacy Condominiums at Talladega** by Press Release Pros.*

FOR IMMEDIATE RELEASE

Dale Earnhardt, Jr. Purchases First Condo in New Development Near Talladega Superspeedway

The Legacy Condominiums at Talladega is the first condo development less than a mile from the entrance to the Talladega Superspeedway.

Atlanta, GA. / Date – Dale Earnhardt, Jr., NASCAR's five-time most popular driver, is the first buyer of a new upscale condominium near Talladega Superspeedway, site of five of his 17 of NASCAR Sprint Cup victories.

The Legacy Condominiums at Talladega are being marketed to race teams, drivers, corporate sponsors and die-hard fans. It is located less than one mile from the speedway.

"I am excited to be the first purchaser of a Legacy Condominium at Talladega," says Earnhardt, Jr., driver of the No. 88 AMP Energy/National Guard Chevrolets for Hendrick Motorsports. "I enjoy coming to Talladega. It's one of my favorite race tracks, because we've had so much success there. I love the area, and I love the fans there. I look forward to enjoying the place and all it has to offer."

The condos offer a place to relax and refresh before and after races. They also afford a unique networking opportunity because of buyers who will undoubtedly follow in Earnhardt Jr.'s lead.

"It is rare to have a NASCAR superstar living next door," says Lori G. McDowell of RE/MAX United. She says it's fitting for him to be the first buyer.

"Earnhardt, Jr. is in the lead on the racetrack so it makes sense for him to be ahead of the curve here too," she says.

McDowell says the condos offer buyers to be a part of a "legacy." Luxury Suites start in the low \$300s and penthouses in the low \$500s, although exclusive pre-sale offers are being offered. The Legacy Condominiums are in a gated community, offer four unique buildings, golf cart charging stations, two in-ground pools and on-site security during races.

"Our family is built on the legacy of those before us, so being involved with the Legacy Condominiums at Talladega is a natural," says Kelley Earnhardt Elledge, Vice President and General Manager of JR Motorsports. "We look forward to having a relaxing place to stay while in the Talladega area."

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